**Module Two Journal**

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**Reflection as Scrum Master for SNHU Travel**

As the Scrum Master for the SNHU Travel project, I would plan and facilitate the Scrum events in a way that maximizes collaboration, transparency, and value delivery. Each event serves a distinct purpose, and together they create a structured cycle for continuous improvement.

**Sprint Planning**  
I would begin Sprint Planning by ensuring the Product Owner presents a well-refined backlog of user stories, prioritized according to business value. The development team would then select items they can realistically complete, and we would collaboratively define a Sprint Goal.

* **Benefit:** Establishes a shared vision for the Sprint and ensures the team commits to achievable goals.

**Daily Scrums**  
I would keep the Daily Scrum time-boxed at 15 minutes, encouraging each team member to answer the three guiding questions: What did I do yesterday? What will I do today? What impediments are blocking me? My role would be to listen, note any issues, and help remove blockers after the meeting.

* **Benefit:** Provides transparency into progress and allows for rapid problem-solving.

**Backlog Refinement**  
I would facilitate backlog refinement sessions mid-Sprint to ensure upcoming items are well-defined, estimated, and prioritized. This preparation helps avoid confusion in Sprint Planning.

* **Benefit:** Keeps the backlog organized and ensures that the next Sprint starts smoothly with clear priorities.

**Sprint Review**  
At the end of the Sprint, I would facilitate the Sprint Review where the team demonstrates the working product increment to stakeholders. The focus would be on feedback, alignment with business goals, and potential adjustments to the backlog.

* **Benefit:** Promotes stakeholder engagement and ensures the product evolves based on real needs.

**Sprint Retrospective**  
Finally, I would lead the Sprint Retrospective, encouraging the team to reflect on what went well, what didn’t, and how to improve. I would guide the discussion toward actionable improvements for the next Sprint.

* **Benefit:** Encourages continuous improvement in both process and teamwork.

**Overall Benefit of the Scrum Process**  
The greatest benefit of executing these events as a cycle is that they create a rhythm of delivery, feedback, and adaptation. The process ensures the team remains focused on delivering value while improving both product quality and team performance.

**Steps to Ensure Event Goals Are Met**  
To ensure the team meets the goals of each event, I would:

* Enforce time-boxing to keep events efficient.
* Use facilitation techniques to encourage participation from all team members.
* Document action items and follow up on them.
* Continuously coach the team on Agile values to keep alignment with Scrum principles.

By approaching these events with structure and flexibility, I can help the SNHU Travel team achieve its goals while fostering a culture of collaboration, accountability, and improvement.

**References**

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Katic, M. (2024). Effects of Daily Scrum Meeting on Software Quality. In *Proceedings of SQAMIA 2024.* CEUR Workshop Proceedings. [https://ceur-ws.org/Vol-3845/paper24.pdf](https://ceur-ws.org/Vol-3845/paper24.pdf?utm_source=chatgpt.com)